

Beat: Sports

## THE PROJECT PARIS 2024 UNVEILED TO FOREIGN AMBASSADORS IN FRANCE

### BEFORE J MARC AYRAULT FOREIGN MINISTER

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**USPA NEWS** - More than 80 foreign diplomats were received at the Quai d'Orsay by Jean-Marc Ayrault, Minister of Foreign Affairs and International Development, to share the Paris 2024 project. On February 3rd, the bidding committee Paris 2024 officially launched its international promotion campaign.

#### THE PARIS 2024 PROJECT UNVEILED TO FOREIGN AMBASSADORS IN FRANCE-----

More than 80 foreign diplomats were received at the Quai d'Orsay by Jean-Marc Ayrault, Minister of Foreign Affairs and International Development, to share the Paris 2024 project. On February 3rd, the bidding committee Paris 2024 officially launched its international promotion campaign. Since the Eiffel Tower, where the campaign slogan was written in the two Olympic languages "«Come Share" / "Made for sharing", France sent a strong signal to all countries. Paris 2024 wishes to carry a message of sharing, dialogue and openness to all the countries of the world.-----

The Minister of Foreign Affairs and International Development, Jean-Marc Ayrault, in the presence of Thierry Braillard, Secretary of State for Sport, and 217 days before the vote of the International Olympic Committee in Lima on 13 September, Anne Hidalgo, Mayor of Paris and President of the C40, the leaders of the bid committee.

In front of 80 diplomats from all continents, co-presidents of Paris 2024, Bernard Lapasset and Tony Estanguet, as well as Guy Drut, IOC member, and Emmeline Ndongue, Olympic basketball vice-champion in London 2012, presented the project Paris 2024. After detailing the spectacular and compact concept of a celebration in the heart of the capital, the members of the delegation came back to the French passion for Olympism, the lessons learned from the previous nominations, and the ambition Countries in terms of inheritance and more widely for the international Olympic movement.-----

#### THE PARIS 2024 PROJECT IS A PRIORITY FOR THE GOVERNMENT JEAN MARC AYRAULT SAID-----

"The Paris 2024 project is a priority for the government," said Jean-Marc Ayrault, Minister of Foreign Affairs and International Development. France has a long tradition of hosting and organizing international sports events, as well as a recognized know-how. We wish to host these Olympic and Paralympic Games, the largest sporting event in the world, which must be spectacular, festive, popular, with passion, commitment and meaning. This is the promise of Paris 2024 and that of France. " "This candidature brings together all the actors and public opinion in France, but we now want our project to go beyond borders to send a message of sharing and openness to the world," said Bernard Lapasset, Paris 2024. The voice of France must help to carry the message of Olympism. "-----

"Since the launch of the candidature, sharing is included in the DNA of our project," explained Tony Estanguet, co-president of Paris 2024. "We have the ambition to share with the world a unique celebration of sport and sport. Olympism in the heart of Paris, extraordinary emotions, but also games with meaning that will leave a strong legacy to the populations. We were finally delighted to express our desire to welcome the world in seven years. "-----

For Thierry Braillard, Secretary of State for Sports, "these Games we want of course for sportsmen and sportsmen but also for the sustainable development of our territories and our associative fabric: Stake in the legacy of the bid we want to share. "

"Paris is a city of sharing, rich in its diversity," said Anne Hidalgo, Mayor of Paris. It owes this to the citizens of all the countries that made the choice, century after century, to come and live and work there. They bring their ideas, their gaze, their culture, their openness to the world. Whatever their nationality, they are, in our eyes, citizens of Paris in their own right. In this spirit, we felt it was essential to bring together all the foreign ambassadors based in Paris, in order to present to them the candidacy of Paris 2024, to explain to them the meaning we give it, to tell them that they have their Particpate in this great project and share it in their turn. "

#### ABOUT THE COMMITTEE OF PARIS 2024-----

The Nominating Committee is co-chaired by Bernard Lapasset and Tony Estanguet (IOC member, triple Olympic champion). It is composed of its five founding members: the French National Olympic and Sports Committee (CNOSF), the French Paralympic and Sports Committee (CPSF), the City of Paris, the Île-de-France Region and the State. The bid committee Paris 2024's mission is to lead the candidature of the City of Paris to the organization of the Olympic and Paralympic Games 2024. It carries out its activities at national and international level.

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